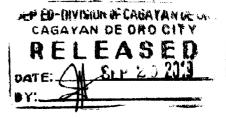


Department of Education Region X-Northern Mindanao **DIVISION OF CAGAYAN DE ORO CITY** Fr. William F. Masterson, SJ Avenue KM 5, Upper Balulang, Cagayan de Oro City Telephone No. (088) 855-0048, 855-0049, 855-0045, 855-0043 Email: cagayandeoro.city@deped.gov.ph



18 September 2019

DIVISION MEMORANDUM ________, s, 2019



SALAMAT PO! NATIONWIDE LETTER WRITING ADVOCACY PROGRAM AND ON THE SPOT REGIONAL AND NATIONAL LETTER WRITING CONTESTS

Memo To: Public School District Supervisors Education Public Supervisors Public and Private Elementary and Secondary School Principals/Heads This Division

1. Attached is the Regional Memorandum No. 517, s. 2019 re: SALAMAT PO! NATIONWIDE LETTER WRITING ADVOCACY PROGRAM AND ON THE SPOT REGIONAL AND NATIONAL LETTER WRITING CONTEST. As such, you are hereby directed to disseminate the said memorandum in order to encourage participation of students and PHLPost Advocacy.

- 2. The Writing Advocacy program involves the following activities:
 - a. "Salamat Po, Teacher!" Nationwide Letter Writing Raffle Promo
 - b. "Salamat Po, Teacher! Special Teachers' Day Raffle Promo
 - c. "Salamat Po, Teacher!" Nationwide Letter Writing Competition
 - c.1 Regional On-the-Spot Letter Writing Competition
 - c.2 National On-the-Spot Writing Competition
 - d. Salamat Po! Knowledge Building Program
 - e. Universal Postal Union(UPU) International Letter-Writing Competition for Young People

3. The program is open to all elementary and high school students from private and public schools nationwide. The duration of the program will be from September 2019 to March 2020.

4. Homeroom or subject area teachers **should integrate letter writing** during homeroom period or in applicable subject area/s and make such activity as a **project** for the learners. The students may opt to drop their letters to the mailbox provided by **PHLPost**.

5. Details and mechanics of this advocacy program and contest are provided in the Attachments No. 1 and No. 2 of this Division Memorandum.

6. For widest dissemination and compliance.

5

JONATHAN S. DELA PEÑA, Ph D, CESO V Schools Division Superintendent de Republic of the Philippines DEPARTMENT OF EDUCATION

DepEd Region X - Northern Mindanao



Dephu-

Cagayañ de Oro City 3. 2019



September 3, 2019

REGIONAL MEMORANDUM



"SALAMAT PO" LETTER WRITING ADVOCACY PROGRAM AND ON THE SPOT REGIONAL AND NATIONAL LETTER WRITING CONTENTS

To: Schools Division Superintendents

This Region

1. The Philippine Postal Corporation (PHLPost), in partnership with Department of Education (DepEd), shall launch the 7th year of the Salamat Po! Letter Writing Advocacy Program for elementary to Grade-12 senior high school students.

2. The program is aimed at recognizing the valuable contribution of the teachers who continue to inspire and dedicate their time and effort in guiding the Filipino youth. The following activities are included in the conduct of the 7th Salamat Pol Nationwide Letter Writing Advocacy Program:

- a. "Salamat Po, Teacher!" Nationwide Letter Writing Raffle Promo
- b. "Salamat Po, Teacher!" Special Teachers' Day Raffle Promo
- c. "Salamat Po, Teacher!" Nationwide Letter Writing Competition
 - i. Regional On the Spot Letter Writing Competition
 - ii. National On the Spot Letter Writing Competition
- d. Salamat Po! Knowledge Building Program and
- e. Universal Postal Union (UPU) International Letter Writing Competition for Young People.

3. The program is open to all elementary and high school students from private and public schools nationwide. The duration of the program will be from September 2019 to March 2020.

4. To encourage the participation of students and support PHLPost advocacy, teacher advisers/subject area teachers shall integrate letter writing during homeroom period or in applicable subject area/s. The learners may opt to send their letters to their teachers thru PHLPost in their area.

5. Details and mechanics of this advocacy program and contest are provided in Attachments No. 1 and No. 2 of this Regional Memorandum.

7. For information and guidance.

DR. ARTURO B. BAYOCOT, CESO III **Regional** Director

To be indicated in the Perpetual Index under the following subjects:

SCHOOL PROGRAMS ACTIVITIES



The COMMENT The heart of DepEd Region X. -



:

"SALAMAT PO, TEACHER!" LETTER WRITING RAFFLE PROMO (SPT Raffle Promo and SPT Grand Draw)

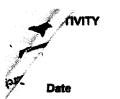
September 2019 – April 2020

MECHANICS

- 1. Students from Kindergarten to Grade 12 are encouraged to write "thank you" letters to their teachers and send it via the post office.
- 2. The letters must be in proper latter writing format (place, date, address, opening and closing salutation and signature) using any language or dialect preferred by the sender.
- 3. The letter must be sealed in an envelope with the complete details of the sender and addresses clearly written and visible (complete names and addresses of the sender and recipient).
- 4. The letter envelope must be properly labeled with "Salamat Po, Teacher! Year 7" for proper identification.
- 5. For every "Salamat Po, Teacher" entry sent via the postal service, the student shall be entitled to one (1) Raffie Tickel, upon payment of the corresponding special postage rate of P12.00 for delivery anywhere in the Philippines.
- 6. Thank you letters and cards to be sent outside the Philippines shall be charged with published rates but entitled to 2 raffle tickets.
- 7. Raffle stub shall be properly filled out, duly signed by the mailer/ student and his/her contact number and name of the school shall be clearly written on the Raffle stub.
- 8. The Raffle Stub shall be dropped at the designated drop boxes located at all Post Offices, Post Offices located in Robinsons, SM and other mails with Postal Counters.
- 9. In areas where post offices are not accessible to students, PHLPost shall schedule the pick-up of all mails upon request of the school heads and shall see to it that postage fees are paid and raffle tickets are duly issued.
- 10. Other individuals are also encouraged to send "Thank You" Letters to their teachers via the post office, the special postage fee of P12.00 shall apply for delivery anywhere in the Philippines. Individuals who will send letters not included in the specified participants (Kindergarten to Grade 12) are not entitled to raffle tickets.
- 11. During the Grand Raffle Draw on March 2019 one (1) winner will be drawn for Luzon, one (1) winner for Visayas and one (1) winner for Mindanao. A total of three (3) students, three (3) teachers, and three (3) schools will have a chance to win P10,000.00 each.

.

Page 1 of 2



:

SALAMAT POI NATIONWIDE LETTER WRITING COMPETITION REGIONAL ON THE SPOT LETTER WRITING COMPETITION (ROTS Y7) NATIONAL ON THE SPOT LETTER WRITING COMPETITION (NOTS Y7) KNOWLEDGE BUILDING PROGRAM (SPT KBP)

January 2020 - March 2020

MECHANICS

- 1. Participants aged 10 to 15 (as of May 2020) of the SPT Raffle Promo are eligible to participate in the letter writing competition.
- 2. The letter writing competition shall have two (2) stages: ROTS Y7 and NOTS Y7
- 3. ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and selection of the top three (3) Area winners in partnership with Department of Education Regional Office for the judging of compositions
- 4. ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme.
- 5. Participants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall coordinate with the participants from their respective Areas
- 2. The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity.
- 3. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition for Young People.
- 4. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas
- 5. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila.
- 6. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition.
- 7. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manila, including the Manila Central Post Office.
- 8. Participants are required to be dressed in their school, uniforms on the day of competition.
- 9. Travel expenses, meals, and accommodation during the three (3) day activity shall be should ered by the corporation.
- 10. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language.
- 11. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash prizes as follows:
 - Php 10,000 1st place

 - Php 7,000 2nd place Php 5,000 3rd place

The school of the 1" place winner shall also receive Php 10,000,00.

- 12. The announcement of winners shall be done through the programs official Facebook page.
- 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Young People

SPT Y7

Page 2 of 2

Republic of the Philippines DEPARTMENT OF EDUCATION

DepEd Region X - Northern Mindanao



DEDED-X Cagayan de Oro City

September 3, 2019

REGIONAL MEMORANDUM

No. 47 s. 2019



"SALAMAT PO" LETTER WRITING ADVOCACY PROGRAM AND ON THE SPOT REGIONAL AND NATIONAL LETTER WRITING CONTESTS

To: Schools Division Superintendents

This Region

1. The Philippine Postal Corporation (PHLPost), in partnership with Department of Education (DepEd), shall launch the 7th year of the Salamat **Po!** Letter Writing Advocacy Program for elementary to Grade-12 senior high school students.

2. The program is aimed at recognizing the valuable contribution of the teachers who continue to inspire and dedicate their time and effort in guiding the Filipino youth. The following activities are included in the conduct of the 7th Salamat Po! Nationwide Letter Writing Advocacy Program:

- a. "Salamat Po, Teacher!" Nationwide Letter Writing Raffle Promo
- a. "Salamat Po, Teacher!" Special Teachers' Day Raffle Promo
- b. "Salamat Po, Teacher!" Special Teachers Day the Competition c. "Salamat Po, Teacher!" Nationwide Letter Writing Competition
 - i. Regional On the Spot Letter Writing Competition
 - ii. National On the Spot Letter Writing Competition
- d. Salamat Po! Knowledge Building Program and
- e. Universal Postal Union (UPU) International Letter Writing

Competition for Young People.

3. The program is open to all elementary and high school students from private and public schools nationwide. The duration of the program will be from September 2019 to March 2020.

4. To encourage the participation of students and support PHLPost advocacy, teacher advisers/subject area teachers shall integrate letter writing during homeroom period or in applicable subject area/s. The learners may opt to send their letters to their teachers thru PHLPost in their area.

5. Details and mechanics of this advocacy program and contest are provided in Attachments No. 1 and No. 2 of this Regional Memorandum.

7. For information and guidance.

DR. ARTURO B. BAYOCOT, CESO III Regional Director

To be indicated in the Perpetual Index under the following subjects: SCHOOL PROGRAMS ACTIVITIES

AJA VA

_____ The LEARNER: The heart of DepEd Region X. -

♥Regional Office 10-Northern Mindanao, Zone 1, Upper Balulang, Cagayan de Oro Cit ☎ (088) 880-7072, 880-7071 💼 (08822) 72-26-5 ☜ http://www.deped.gov.ph/regions/regions/region.x 🖾 region10@deped.gov.p

Attachment No. 1, Regional Memorandum No. 57, s. 2019

PHLPOST SALAMAT PO! NATIONWIDE LETTER WRITING ADVOCACY PROGRAM Y7 MECHANICS

ACTIVITY

:

1

"SALAMAT PO, TEACHER!" LETTER WRITING RAFFLE PROMO (SPT Rafile Promo and SPT Grand Draw)

Date

September 2019 – April 2020

MECHANICS

- Students from Kindergarten to Grade 12 are encouraged to write "thank you" letters to their teachers and send it via the post office.
- The letters must be in proper letter writing format (place, date, address, opening and closing salutation and signature) using any language or dialect preferred by the sender.
- The letter must be sealed in an envelope with the complete details of the sender and addressee clearly written and visible (complete names and addresses of the sender and recipient).
- 4. The letter envelope must be properly labeled with "Salamat Po, Teacher! Year 7" for proper identification.
- For every "Salamat Po, Teacher" entry sent via the postal service, the student shall be entitled to one (1) Rafile Ticket, upon payment of the corresponding special postage rate of P12.00 for delivery anywhere in the Philippines.
- 6. Thank you letters and cards to be sent outside the Philippines shall be charged with published rates but entitled to 2 raffle tickets.
- 7. Raffle stub shall be properly filled out, duly signed by the mailer/ student and his/her contact number and name of the school shall be clearly written on the Raffle stub.
- 8. The Raffle Stub shall be dropped at the designated drop boxes located at all Post Offices, Post Offices located in Robinsons, SM and other malls with Postal Counters.
- In areas where post offices are not accessible to students, PHLPost shall schedule the pick-up of all mails upon request of the school heads and shall see to it that postage fees are paid and raffle tickets are duly issued.
- 10. Other individuals are also encouraged to send "Thank You" Letters to their teachers via the post office, the special postage fee of P12.00 shall apply for delivery anywhere in the Philippines. Individuals who will send letters not included in the specified participants (Kindergarten to Grade 12) are not entitled to raffle tickets.
- 11. During the Grand Raffle Draw on March 2019 one (1) winner will be drawn for Luzon, one (1) winner for Visayas and one (1) winner for Mindanao. A total of three (3) students, three (3) teachers, and three (3) schools will have a chance to win P10,000.00 each.

 ACTIVITY SALAMAT POINATIONNOE LETTER WRITING COMPETITION ROTS YT MATTONAL ON THE SPOT LETTER WRITING COMPETITION (ROTS YT) MATTONAL ON THE SPOT LETTER WRITING COMPETITION (ROTS YT) KNOWLEDGE BUILDING PROGRAM (SPT KBP) Date January 2020 - March 2020 MECHANICS Participants aged 10 to 15 (as of May 2020) of the SPT Raffle Promo are eligible to participate in the letter writing competition shall have two (2) slages: ROTS Y7 and NOTS Y7 ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and aelaction of the lop three (3) Area winners in partnership with Department of Education Regiman Office for the judging of compositions ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and aelaction of the lop three (3) Area winners in partnership with Department of Education Regiman Office for the judging of compositions ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme. Participants shall scontinate with the participants from their respective Areas. The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schelule, machanization at the activity Competition for Y and an Areas. The regional on the spot letter writing competition as ball competition for Roma and on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition. The Area Marketing Specialites shall mation and on the spot letter writing competition. The Regiments and the form Writing Competition is scheduled on March 2020 in Metro Manila. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Builting Activity (SPT KBP) shall be conducte	•	PHLPOST SALAMAT PO! NATIONWIDE LETTER WRITING ADVOCACY PROGRAM Y7 MECHANICS
 INCLAINCS Participants aged 10 to 15 (as of May 2020) of the SPT Raffle Promo are eligible to participate in the letter writing competition. The letter writing competition shall have two (2) stages: ROTS Y7 and NOTS Y7 ROTS shall be implemented on a por Area basis. Area Offices shall conduct the collection and selection of the top three (3) Area winners in partnership with Department of Education Regional Office for the judging of compositions. ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme. Participants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall confinate with the participants from their respective Areas The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, machanics, and criteria of the activity. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition. Additional information shall be sent to the Areas. The Area Marketing Specialistis shall notify and coordinate with the top 2 winners of their respective Area Offices on the Areas and the Areas. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. Participants shall be frown in Manila for a three (3) day immersive tour, including the MOTS Competition. A froweringe Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be formed, in coordination with DepEd and itterary organizations and artists, to select to the pregistro. Paraticipa	ACTIVITY : SALAMAT PO! NATIONWIDE LETTER WRITING COMPETITION REGIONAL ON THE SPOT LETTER WRITING COMPETITION (ROTS Y7) NATIONAL ON THE SPOT LETTER WRITING COMPETITION (NOTS Y7)	
 Participants aged 10 to 15 (as of May 2020) of the SPT Raffle Promo are eligible to participate in the letter writing competition. The letter writing competition shall have two (2) stages: ROTS Y7 and NOTS Y7 ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and selection of the top three (3) Area winners in partnership with Department of Education Regional Office for the judging of compositions ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiraton, Approval, and Attention) as there. Perticipants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall ocontinate with the participants from tweir respective Areas The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity. Two (2) winners per Postal Area Office from the regional competition and qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition. Additional information shall be sent to the Areas Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas Marketing Specialists and notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. Participants ahal be formed, in coordination with DepEd and literary organizations and artists, and accommodation during the three (3) day activity shall be shouldered by	Date	: January 2020 - March 2020
 Competition. The letter writing competition shall have two (2) stages: ROTS Y7 and NOTS Y7 ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and selection of the top three (3) Area winners in partnership with Department of Education Regional Office for the judging of compositions ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme. Participants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialise shall send their composition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition is preparation for the LPU International Letter Writing Competition for Young People. The regional On the spot Letter Writing Competition is astheduled on March 2020 in Metro Mamila. Participants shall be flown in Manils for a three (3) day immensive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be shouldered by the corporation. Travel expenses, meals, and accommodiation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the to there, a0therence to theme, creativity, and use of languaget. Selection of winners will be done in PHLPost Central Office Area (3) winners will receive certificates, meddes and cash pipes as follows: Pip 10,000 - 1^{or} piece Pip 10,000 - 1^{or} piece		
 ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and selection of the top three (3) Area winners in partnership with Department of Education Regional Office for the judging of compositions ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme. Participants ahall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall coordinate with the participants from their respective Areas. The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition for Young People. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be tored in various historical verues in Manila, including the Manila Central Post Office. Participants are required to be dressed in their schooluniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be f		
 ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme. Participants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall coordinate with the participants from their respective Areas The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition for Young People. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowedge Building Activity (SPT KBP) shall be conducted a day prior to the competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and literary organizations and art		
 Approval, and Attention) as theme. Participants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall coordinate with the participants from their respective Areas The regional on the spot latter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition for Young People. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition. Participants are required to be dressed in their school uniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and iterary organizations and artists, to select the top tipre (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, cr		three (3) Area winners in partnership with Department of Education Regional efforts are partnership with Department of Education Regional efforts are partnership with
 Marketing Specialist shall coordinate with the partucipants from the respective effective. 2. The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity. 3. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition for Young People. 4. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. 5. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. 6. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. 7. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be forwed in various historical venues in Manila, including the Manila Central Post Office. 8. Participants are required to be dressed in their school₁uniforms on the day of competition. 9. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. 10. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. 11. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash pices as follows: Php 10,000 - 1^{sh} place Php 5,000 - 2^{sh} place Php		Approval, and Attention) as theme.
 the winners on the schedule, mechanics, and chetre of the adurty. Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition for Young People. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manita. Participants shall be flown in Manita for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manita, including the Manita Central Post Office. Participants are required to be dressed in their school₂uniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. Travel expenses, meals, and accommodation with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medias and cash pizzes as follows: Pip 10,000 - 1^{er} place Php 7,000 - 2^{er} place Php 7,000 - 1^{er} place Php 7,000 - 1^{er} place The announcement of winners shall also receive Php 10,000.00. Th		Marketing Specialist shall coordinate with the participants north then respective respective
 writing competition in preparation for the OPO International called with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manila, including the Manila Central Post Office. Participants are required to be dressed in their school_Auniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash prizes as follows: Phyp 7,000 - 1st place Phyp 5,000 - 3st place The announcement of winners shall also receive Php 10,000.00. The announcement of winners shall be done through the programs official Facebook page. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Words. 		the winners on the schedule, mechanics, and chiena of the activity.
 the schedule and activities of the national on the spot letter withing competition. Neuroscience memory to the Areas. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manila, including the Manila Central Post Office. Participants are required to be dressed in their school₆uniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria structure as a letter, adherence to theme, creativity, and use of language. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash pizzes as follows: Pipp 10,000 - 1st place Pipp 7,000 - 2st place Php 5,000 - 3st place The announcement of winners shall be done through the programs official Facebook page. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Yours Place 		writing competition in preparation for the UPU International Letter Whiting competition in preparation for the UPU International Letter Whiting competition
 Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manila, including the Manila Central Post Office. Participants are required to be dressed in their school₄uniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash pizzes as follows: Php 10,000 - 1st place Php 5,000 - 3st place Php 5,000 - 3st place Php 5,000 - 3st place Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Yours Place 	4.	the schedule and activities of the national on the spot letter writing competition. Additional international on the spot letter writing competition.
 A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manila, including the Manila Central Post Office. Participants are required to be dressed in their school uniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash plizes as follows: Php 10,000 - 1st place Php 5,000 - 2st place Php 5,000 - 1st place Php 7,000 - 1st place	5.	The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila.
 be toured in various historical venues in Mania, including the Mania Context For Ontext. Participants are required to be dressed in their school uniforms on the day of competition. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash pizzes as follows: Pipp 10,000 - 1st place Php 5,000 - 2st place Php 5,000 - 3st place The school of the 1st place winner shall also receive Php 10,000.00. The announcement of winners shall be done through the programs official Facebook page. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for 	6.	Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition.
 9. Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the corporation. 10. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. 11. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash prizes as follows: Pip 10,000 - 1st place Php 7,000 - 2st place Php 5,000 - 3st place Php 5,000 - 3st place The school of the 1st place winner shall also receive Php 10,000.00. 12. The announcement of winners shall be done through the programs official Facebook page. 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Yours Facebook 	7.	A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manila, including the Manila Central Post Office.
 corporation. 10. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language. 11. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash prizes as follows: Plip 10,000 - 1st place Php 7,000 - 2^{mb} place Php 7,000 - 3st place The school of the 1st place winner shall also receive Php 10,000.00. 12. The announcement of winners shall be done through the programs official Facebook page. 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Young Boardon. 	8.	Participants are required to be dressed in their school uniforms on the day of competition.
 the top three (3) best compositions. Selection of the best compositions shall be based on the of or based on the of or based on the or or	9	
 medals and cash plizes as follows: Pipp 10,000 - 1st place Php 7,000 - 2nd place Php 5,000 - 3rd place The school of the 1st place winner shall also receive Php 10,000.00. 12. The announcement of winners shall be done through the programs official Facebook page. 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Yawan Republic 		the top three (3) best compositions. Selection of the best compositions shall be based on the of o count many criteria, structure as a letter, adherence to theme, creativity, and use of language.
 Phip 7,000 - 2nd place Phip 5,000 - 3nd place The school of the 1st place winner shall also receive Phip 10,000.00. 12. The announcement of winners shall be done through the programs official Facebook page. 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Yawan Republic 		1. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash prizes as follows:
12. The announcement of winners shall be done through the programs official Facebook page. 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for		 Php 7,000 ~ - 2nd place
13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for		The school of the 1 st place winner shall also receive Php 10,000.00.
13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for		12. The announcement of winners shall be done through the programs official Facebook page.
		13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for

Attachment No. 2, Regional Memorandum No. <u>57</u>, s. 2019

,

• * ,

E

÷



Republic of the Philippines

Department of Education

OFFICE OF THE UNDERSECRETARY

Tanggapan ng PangalawangKalihim

MEMORANDUM OU-LAPP No. <u>517</u> , s.2019						
ТО	•	REGIONAL DIRECTORS SCHOOLS DIVISION SUPERINTENDENTS PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY SCHOOLS HEADS ALL OTHERS CONCERNED				
	-	mane				
FROM	: //	TONISITO M.C. UMALI, Esq. Undersecretary				
SUBJECT	://	"SALAMAT PO" LETTER WRITING ADVOCACY PROGRAM				
DATE	:	August 19, 2019				

The Department of Education (DepEd) shall commemorate this year's National Teachers' Day and World Teachers' Day Celebrations on October 05, 2019 at the Atrium, Limketkai Center, Lapasan, Cagayan de Oro with the theme: "Gurong Pilipino: Kasama sa Mapagpalayang Edukasyon." The abovementioned event will be participated by teacher-participants from all regions, and representatives from Commission on Higher Education (CHED) and Technical Education and Skills Development Authority (TESDA).

Relative to the above mentioned celebration, the Philippine Postal Corporation (PHLPost), in partnership with DepEd, shall launch the 7th year of the Salamat Po! Letter Writing Advocacy Program for Elementary to Grade 12 students. The program aims to recognize their invaluable contribution of the teachers who continue to inspire and dedicate their time and effort in guiding the Filipino youth. The following activities are included in the conduct of the 7th Salamat Po! Nationwide Letter Writing Advocacy Program:

- 1. "Salamat Po, Teacher!" Nationwide Letter Writing Raffle Promo
- 2. "Salamat Po, Teacher!" Special Teachers' Day Raffle Promo
- 3. "Salamat Po, Teacher!" Nationwide Letter Writing Competition
 - a. Regional On the Spot Letter Writing Competition
 - b. National On the Spot Letter Writing Competition
- 4. Salamat Po! Knowledge Building Program
- 5. Universal Postal Union (UPU) International Letter-Writing Competition for Young People

The Program is open to all elementary and high school students from private and public schools nationwide. The duration of the program will be from September 2019 to March 2020.

To encourage the participation of the students and advance PHLPost's advocacy, homeroom or subject area teachers may integrate letter writing during homeroom period or in applicable subject area/s and make said activity as a project for the students. The learners may then opt to drop their letters to the mailbox provided by PHLPost.

Enclosed in this Memorandum are the different projects and their respective guidelines and mechanics integrated in the said program for your reference.

For more information, you may contact Ms. Bea Gervacio of PHLPost at telephone numbers (02) 524-8771 or 527-9605.

ş

Thank you very much.

ACTIVITY

. .

. .

SALAMAT PO! NATIONWIDE LETTER WRITING COMPETITION REGIONAL ON THE SPOT LETTER WRITING COMPETITION (ROTS Y7) NATIONAL ON THE SPOT LETTER WRITING COMPETITION (NOTS Y7) KNOWLEDGE BUILDING PROGRAM (SPT KBP)

Date : January 2020 - March 2020

;

MECHANICS

- 1. Participants aged 10 to 15 (as of May 2020) of the SPT Raffle Promo are eligible to participate in the letter writing competition.
- 2. The letter writing competition shall have two (2) stages: ROTS Y7 and NOTS Y7
- ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and selection of the top three (3) Area winners in partnership with Department of Education Regional Office for the judging of compositions
- ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme.
- Participants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall coordinate with the participants from their respective Areas
- The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity.
- Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter writing competition in preparation for the UPU International Letter Writing Competition for Young People.
- 4. The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas.
- 5. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila.
- 6. Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition.
- A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall be toured in various historical venues in Manila, including the Manila Central Post Office.
- 8. Participants are required to be dressed in their school, uniforms on the day of competition.
- 9. Travel expenses, meals, and accommodation during the three (3) day activity shall be should red by the corporation.
- 10. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language.
- 11. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash prizes as follows:
 - Php 10,000 1st place
 - Php 7,000 2nd place
 - Php 5,000 3rd place

The school of the 1st place winner shall also receive Php 10,000.00.

- 12. The announcement of winners shall be done through the programs official Facebook page.
- 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Young People

V

ACTIVITY : "SALAMAT PO, TEACHER!" LETTER WRITING RAFFLE PROMO (SPT Raffle Promo and SPT Grand Draw)

Date : September 2019 – April 2020

MECHANICS

- 1. Students from Kindergarten to Grade 12 are encouraged to write "thank you" letters to their teachers and send it via the post office.
- 2. The letters must be in proper letter writing format (place, date, address, opening and closing salutation and signature) using any language or dialect preferred by the sender.
- 3. The letter must be sealed in an envelope with the complete details of the sender and addressee clearly written and visible (complete names and addresses of the sender and recipient).
- 4. The letter envelope must be properly labeled with "Salamat Po, Teacher! Year 7" for proper identification.
- 5. For every "Salamat Po, Teacher" entry sent via the postal service, the student shall be entitled to one (1) Raffle Ticket, upon payment of the corresponding special postage rate of P12.00 for delivery anywhere in the Philippines.
- 6. Thank you letters and cards to be sent outside the Philippines shall be charged with published rates but entitled to 2 raffle tickets.
- 7. Raffle stub shall be properly filled out, duly signed by the mailer/ student and his/her contact number and name of the school shall be clearly written on the Raffle stub.
- 8. The Raffle Stub shall be dropped at the designated drop boxes located at all Post Offices, Post Offices located in Robinsons, SM and other malls with Postal Counters.
- 9. In areas where post offices are not accessible to students, PHLPost shall schedule the pick-up of all mails upon request of the school heads and shall see to it that postage fees are paid and raffle tickets are duly issued.
- 10. Other individuals are also encouraged to send "Thank You" Letters to their teachers via the post office, the special postage fee of P12.00 shall apply for delivery anywhere in the Philippines. Individuals who will send letters not included in the specified participants (Kindergarten to Grade 12) are not entitled to raffle tickets.
- 11. During the Grand Raffle Draw on March 2019 one (1) winner will be drawn for Luzon, one (1) winner for Visayas and one (1) winner for Mindanao. A total of three (3) students, three (3) teachers, and three (3) schools will have a chance to win P10,000.00 each.

Julic of the Philippines



OFFICE OF THE POSTMASTER GENERAL

18 July 2019

HON. LEONOR M. BRIONES SECRETARY Department of Education DepEd Complex, Meralco Avenue Pasig City

ATTENTION: ATTY. TONISITO M.C. UMALI, ESQ. Undersecretary for Legislative Liaison Office External Partnerships Service and School Sports Division

Dear Secretary Briones:

We would like to thank the Department of Education for its unwavering support given to PHLPost in the implementation of the Salamat Po! Nationwide Letter Writing Advocacy Program, (SPT) for Kindergarten to Grade 12 students nationwide.

For its 7th year implementation, we have made the program bigger and better not just for the teachers, but for the students aswell. The following activities shall be implemented under the Salamat Po! Nationwide Letter Writing Advocacy Program (SPT Y7):

- 1. "Salamat Po, Teacher!" Nationwide Letter Writing Raffle Promo (SPT Raffle Promo / SPT Grand Draw)
- 2. "Salamat Po, Teacher!" Special Teachers' Day Raffle Promo (SPT Teachers' Day Raffle)
- "Salamat Po, Teacher" Nationwide Letter Writing Competition (SPT Y7)
 3.1 Regional On the Spot Letter Writing Competition (ROTS Y7)
 3.2 National On the Spot Letter Writing Competition (NOTS Y7)
- 4. Salamat Po! Knowledge Building Program (SPT KBP)
- 5. Universal Postal Union (UPU) International Letter-Writing Competition for Young People (UPU ⁹ Competition)

We believe that our educators inspire us every day to be motivated to achieve excellence in our daily endeavours. Our teachers have dedicated their time and effort in providing guidance for the development of the Filipino youth. Through this program, we recognize the invaluable contribution of our beloved teachers.

In view thereof, may we seek your support through the issuance of a Letter of Information to all Regional Directors, Regional Chief Education Supervisor, School Superintendents/Head of Public and Private Schools nationwide of the said Advocacy Program and to allow PHLPost representatives to visit schools and conduct a short information drive relative to the above stated activities. The Advocacy Program shall run from September 2019 to March 2020 to include the celebration of the National Teachers Month / Day.

Attached is a copy of the Mechanics for reference.

For any clarifications, you may call us at Tel. No. 524-8771 or 527-9605 and look for Ms. Bea Gervacio.

Thank you very much and we look forward to your favourable response.

Very truly yours,

~~ ()* JOEL L. OTARRA

Postmaster General and CEO



Republic of the Philippines

Normal Contraction of		
The an antise and	~f // N+	1000000000
Pepartment	HI VLUU	

OFFICE OF THE UNDERSECRETARY Tanggapan ng PangalawangKalihim

MEMORANDUM OU-LAPP No. ちけ, s.20

OU-LAPP No. <u>517</u>, s.2019

то	: REGIONAL DIRECTORS SCHOOLS DIVISION SUPERINTENDENTS PUBLIC AND PRIVATE ELEMENTARY AND SECONDARY SCHOOLS HEADS ALL OTHERS CONCERNED
	mone
FROM	: TONISITO M.C. UMALI, Esq. Undersecretary
SUBJECT	: "SALAMAT PO" LETTER WRITING ADVOCACY PROGRAM
DATE	: August 19, 2019

The Department of Education (DepEd) shall commemorate this year's National Teachers' Day and World Teachers' Day Celebrations on **October 05, 2019** at the **Atrium, Limketkai Center, Lapasan, Cagayan de Oro** with the theme: "Gurong **Pilipino: Kasama sa Mapagpalayang Edukasyon.**" The abovementioned event will be participated by teacher-participants from all regions, and representatives from Commission on Higher Education (CHED) and Technical Education and Skills Development Authority (TESDA).

Relative to the above mentioned celebration, the Philippine Postal Corporation (PHLPost), in partnership with DepEd, shall launch the 7th year of the Salamat Pol Letter Writing Advocacy Program for Elementary to Grade 12 students. The program aims to recognize their invaluable contribution of the teachers who continue to inspire and dedicate their time and effort in guiding the Filipino youth. The following activities are included in the conduct of the 7thSalamat Pol Nationwide Letter Writing Advocacy Program:

- 1. "Salamat Po, Teacher!" Nationwide Letter Writing Raffle Promo
- 2. "Salamat Po, Teacher!" Special Teachers' Day Raffle Promo
- 3. "Salamat Po, Teacher!" Nationwide Letter Writing Competition
 - a. Regional On the Spot Letter Writing Competition
 - b. National On the Spot Letter Writing Competition
- 4. Salamat Po! Knowledge Building Program
- 5. Universal Postal Union (UPU) International Letter-Writing Competition for Young People

Undersecretary Tonisito M.C. Umali, Esq.

Legislative Affairs, External Partnerships, and Project Management Service R-104 Rizal Building, DepEd Complex, Meralco Avenue, Pasig City

Telephone No. (02)633-7224 ; Fax No: (02) 633-1940 ; Email: tonisito.umali@deped.gov.ph

Page 1 of 2

The Program is open to all elementary and high school students from private and public schools nationwide. The duration of the program will be from September 2019 to March 2020.

To encourage the participation of the students and advance PHLPost's advocacy, homeroom or subject area teachers may integrate letter writing during homeroom period or in applicable subject area/s and make said activity as a project for the students. The learners may then opt to drop their letters to the mailbox provided by PHLPost.

Enclosed in this Memorandum are the different projects and their respective guidelines and mechanics integrated in the said program for your reference.

For more information, you may contact Ms. Bea Gervacio of PHLPost at telephone numbers (02) 524-8771 or 527-9605.

Thank you very much.

Page 2 of 2

Undersecretary Tonisito M.C. Umali, Esq. Legislative Affairs, External Partnerships, and Project Management Service R-104 Rizal Building, DepEd Complex, Meralco Avenue, Pasig City Telephone No. (02)633-7224 ; Fax No: (02) 633-1940 ; Email: tonisito.umali@deped.gov.ph

Republic of the Philippines PHILIPPINE POSTAL CORPORATION



OFFICE OF THE POSTMASTER GENERAL

18 July 2019

HON. LEONOR M. BRIONES SECRETARY Department of Education DepEd Complex, Meraico Avenue Pasig City

ATTENTION: ATTY. TONISITO M.C. UMALI, ESQ. Undersecretary for Legislative Liaison Office External Partnerships Service and School Sports Division

Dear Secretary Briones:

We would like to thank the Department of Education for its unwavering support given to PHLPost in the implementation of the Salamat Pol Nationwide Letter Writing Advocacy Program, (SPT) for Kindergarten to Grade 12 students nationwide.

For its 7th year implementation, we have made the program bigger and better not just for the teachers, but for the students aswell. The following activities shall be implemented under the Salamat Po! Nationwide Letter Writing Advocacy Program (SPT Y7):

- 1. "Salamat Po, Teacher!" Nationwide Letter Writing Raffle Promo (SPT Raffle Promo / SPT Grand Draw)
- "Salamat Po, Teacher!" Special Teachers' Day Raffle Promo (SPT Teachers' Day Raffle) 2.
- 3
- "Salamat Po, Teacher" Nationwide Letter Writing Competition (SPT Y7) 3.1 Regional On the Spot Letter Writing Competition (ROTS Y7)
 - 3.2 National On the Spot Letter Writing Competition (NOTS Y7)
- Salamat Po! Knowledge Building Program (SPT KBP)
- .5. Universal Postal Union (UPU) International Letter-Writing Competition for Young People (UPU Competition)

We believe that our educators inspire us every day to be motivated to achieve excellence in our daily endeavours. Our teachers have dedicated their time and effort in providing guidance for the development of the Filipino youth. Through this program, we recognize the invaluable contribution of our beloved teachers.

In view thereof, may we seek your support through the issuance of a Letter of Information to all Regional Directors, Regional Chief Education Supervisor, School Superintendents/Head of Public and Private Schools nationwide of the said Advocacy Program and to allow PHLPost representatives to visit schools and conduct a short information drive relative to the above stated activities. The Advocacy Program shall run from September 2019 to March 2020 to include the celebration of the National Teachers Month / Day.

Attached is a copy of the Mechanics for reference.

For any clarifications, you may call us at Tel. No. 524-8771 or 527-9605 and look for Ms. Bea Gervacio.

Thank you'very much and we look forward to your favourable response.

Very truly yours,

-vOK

JOEL L. OTARRĂ 🖌 Postmaster General and CEO

> 📾 3rd Floor, Central Office Building, Liwasang Bonifacio, Ermita, 1000 Manila; 🖷 <u>omg@chlpost.cov.nh</u> C /03 237 8337 ... 30 .

ACTIVITY

"SALAMAT PO, TEACHER!" LETTER WRITING RAFFLE PROMO (SPT Raffle Promo and SPT Grand Draw)

Date

: September 2019 – April 2020

MECHANICS

- Students from Kindergarten to Grade 12 are encouraged to write "thank you" letters to their teachers and send it via the post office.
- 2. The letters must be in proper letter writing format (place, date, address, opening and closing salutation and signature) using any language or dialect preferred by the sender.
- 3. The letter must be sealed in an envelope with the complete details of the sender and addressee clearly written and visible (complete names and addresses of the sender and recipient).
- 4. The letter envelope must be properly labeled with "Salamat Po, Teacher! Year 7" for proper identification.
- For every "Salamat Po, Teacher" entry sent via the postal service, the student shall be entitled to one (1) Raffle Ticket, upon payment of the corresponding special postage rate of P12.00 for delivery anywhere in the Philippines.
- 6. Thank you letters and cards to be sent outside the Philippines shall be charged with published rates but entitled to 2 raffle tickets.
- 7. Raffle stub shall be properly filled out, duly signed by the mailer/ student and his/her contact number and name of the school shall be clearly written on the Raffle stub.
- 8. The Raffle Stub shall be dropped at the designated drop boxes located at all Post Offices, Post Offices located in Robinsons, SM and other malls with Postal Counters.
- 9. In areas where post offices are not accessible to students, PHLPost shall schedule the pick-up of all mails upon request of the school heads and shall see to it that postage fees are paid and raffle tickets are duly issued.
- 10. Other individuals are also encouraged to send "Thank You" Letters to their teachers via the post office, the special postage fee of P12.00 shall apply for delivery anywhere in the Philippines. Individuals who will send letters not included in the specified participants (Kindergarten to Grade 12) are not entitled to raffle tickets.
- 11. During the Grand Raffle Draw on March 2019 one (1) winner will be drawn for Luzon, one (1) winner for Visayas and one (1) winner for Mindanao. A total of three (3) students, three (3) teachers, and three (3) schools will have a chance to win P10,000.00 each.

Page 1 of 2

ACTIVITY

•

SALAMAT PO! NATIONWIDE LETTER WRITING COMPETITION REGIONAL ON THE SPOT LETTER WRITING COMPETITION (ROTS Y7) NATIONAL ON THE SPOT LETTER WRITING COMPETITION (NOTS Y7) **KNOWLEDGE BUILDING PROGRAM (SPT KBP)**

Date

•

January 2020 - March 2020

MECHANICS

- Participants aged 10 to 15 (as of May 2020) of the SPT Raffle Promo are eligible to participate in the letter writing 1. competition.
- 2. The letter writing competition shall have two (2) stages: ROTS Y7 and NOTS Y7
- ROTS shall be implemented on a per Area basis. Area Offices shall conduct the collection and selection of the top 3. three (3) Area winners in partnership with Department of Education Regional Office for the judging of compositions
- 4. ROTS participants shall compose their letter bearing NTM's four (4) A's of Gratitude (Appreciation, Admiration, Approval, and Attention) as theme.
- 5. Participants shall send their compositions to the Office of the Area Director of their assigned Areas. The Area Marketing Specialist shall coordinate with the participants from their respective Areas
- 2. The regional on the spot letter writing competition shall be conducted January 2020. Postal Area Offices shall notify the winners on the schedule, mechanics, and criteria of the activity.
- Two (2) winners per Postal Area Office from the regional competition shall qualify for the national on-the-spot letter 3. writing competition in preparation for the UPU International Letter Writing Competition for Young People.
- The Area Marketing Specialists shall notify and coordinate with the top 2 winners of their respective Area Offices on the schedule and activities of the national on the spot letter writing competition. Additional information shall be sent to the Areas.
- 5. The National On the Spot Letter Writing Competition is scheduled on March 2020 in Metro Manila.
- Participants shall be flown in Manila for a three (3) day immersive tour, including the NOTS Competition. 6.
- A Knowledge Building Activity (SPT KBP) shall be conducted a day prior to the competition where participants shall 7. be toured in various historical venues in Manila, including the Manila Central Post Office.
- 8. Participants are required to be dressed in their school, uniforms on the day of competition.
- Travel expenses, meals, and accommodation during the three (3) day activity shall be shouldered by the 9. corporation.
- 10. A selection committee shall be formed, in coordination with DepEd and literary organizations and artists, to select the top three (3) best compositions. Selection of the best compositions shall be based on the UPU Letter writing criteria, structure as a letter, adherence to theme, creativity, and use of language.
- 11. Selection of winners will be done in PHLPost Central Office wherein three (3) winners will receive certificates, medals and cash prizes as follows:

 - Php 10,000 1^{st} place Php 7,000 2^{nd} place
 - Php 5,000 3rd place ٠

The school of the 1st place winner shall also receive Php 10,000.00.

- 12. The announcement of winners shall be done through the programs official Facebook page.
- 13. Only the overall First Placer's entry shall represent the Philippines in the UPU Letter Writing Competition for Young People

SPT Y7

Page 2 of 2